

Recruit

Right Participants. Right Time. Less Effort.

A patient-focused platform that helps speed up and improve how clinical trial participants are found. Through data-driven recruitment strategies and tailored digital campaigns, we help researchers engage the right participants, faster — built on BuildClinical's proven digital recruitment model.



Why Choose OpenClinica Recruit



2x

Faster Enrollment

through automation
and intelligent targeting



4x

Reduction in Recruitment Costs

with optimized digital outreach



HIPAA and GDPR compliant



Inclusive outreach designed to engage diverse communities



Trusted for single-site and large global trials



Designed to support IRB processes and compress study startup timelines

Getting Started

Tailored Proposal

We assess your study goals and design a recruitment plan that fits your timeline, target population, and budget.

Content Creation

Our team develops engaging, study-specific ads, landing pages, and screeners branded to represent your institution and attract the right participants.

IRB Submission Support

Our materials are designed to gain approval without revisions, expediting your startup timeline.

Site Enablement

Site staff receive hands-on training for lead handling and platform use.

Campaign Launch

Campaigns launch across digital channels, and your site starts receiving a steady flow of qualified leads.

Recruitment in Action

Accelerated Study Startup

Our streamlined process shortens approval and launch timelines to meet urgent enrollment needs.

Smart Digital Targeting

Study-specific ads reach qualified participants across top channels.

High-Quality Leads

We prioritize eligibility and readiness, not just volume.

Inclusive Outreach

Designed to engage diverse populations in even the most complex studies.

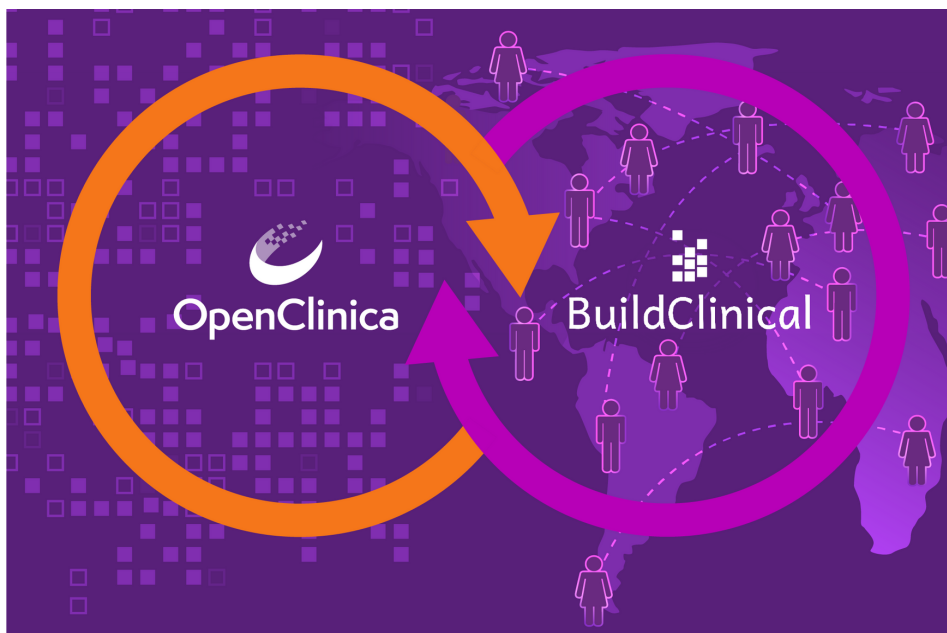
Real-Time Insights

Access real-time insights to optimize outreach and track participant response trends, all within a secure platform.

BuildClinical is now OpenClinica Recruit

BuildClinical joined the OpenClinica family in 2024, uniting industry-leading digital recruitment capabilities with OpenClinica's trusted eClinical technology platform. Together, we offer a powerful, end-to-end solution that accelerates study startup, improves recruitment outcomes, and ensures regulatory confidence at every step.

By combining BuildClinical's precision-targeted outreach and creative strategy with OpenClinica's secure infrastructure and global reach, OpenClinica Recruit is redefining what's possible in clinical trial recruitment — across the US and worldwide.



Smarter Recruitment. Stronger Outcomes.



**2x faster enrollment
vs traditional
methods**



**Achieve greater cost-
efficiency per enrolled
participant**



**Accelerated
timelines that keep
trials on track**



**Proven across 250+
therapeutic areas**

For more information, visit us at: www.openclinica.com/recruit

