

Recruit

Right Participants. Right Time. Less Effort.

A patient-focused platform that helps speed up and improve how clinical trial participants are found. Through data-driven recruitment strategies and tailored digital campaigns, we help researchers engage the right participants, faster — built on BuildClinical's proven digital recruitment model.



Why Choose OpenClinica Recruit



2x

Faster Enrolment

through automation
and intelligent targeting



4x

Reduction in Recruitment Costs

with optimized digital outreach



GDPR and HIPAA compliant



Culturally sensitive, inclusive outreach



Trusted for single-site and large global trials



Designed to support REC processes and compress study start-up timelines

Getting Started

Tailored Proposal

We assess your study goals and design a recruitment plan that fits your timeline, target population, and budget.

Content Creation

Our team develops engaging, study-specific ads, landing pages, and screeners branded to represent your institution and attract the right participants.

REC Submission Support

Our materials are designed to gain approval without revisions, expediting your start-up timeline.

Site Enablement

Site staff receive hands-on training for lead handling and platform use.

Campaign Launch

Campaigns launch across digital channels, and your site starts receiving a steady flow of qualified leads.

Recruitment in Action

Accelerated Study Start-Up

Our streamlined process shortens approval and launch timelines to meet urgent enrolment needs.

Smart Digital Targeting

Study-specific ads reach qualified participants across top channels.

High-Quality Leads

We prioritize eligibility and readiness, not just volume.

Inclusive Outreach

Designed to engage diverse populations in even the most complex studies.

Real-Time Insights

Track participant engagement and response trends in your GDPR compliant dashboard.

BuildClinical is now OpenClinica Recruit

BuildClinical joined the OpenClinica family in 2024, combining its expertise in digital patient recruitment with OpenClinica's trusted eClinical technology platform. Together, we deliver a powerful, unified solution that accelerates study start-up, improves enrolment outcomes, and maintains regulatory confidence across every step of the process.

By pairing BuildClinical's precision-targeted outreach and creative execution with OpenClinica's secure infrastructure and global scale, we're redefining what's possible in clinical trial recruitment — in the UK and beyond.



Proven Impact. Measurable Results.



**Enrol twice as
fast as those using
traditional methods**



**Reduce cost per
enrolled participant**



**Real impact on
study timelines**



**Proven across 250+
therapeutic areas**

For more information, visit us at: www.openclinica.com/recruit-uk

