

# For Biotech, Pharma, and MedTech Executives

## The Reality You're Navigating

You're managing a portfolio where every week matters. Your board expects predictable timelines. Regulators demand audit-ready data. Your ops teams are drowning in vendor sprawl, enrollment delays, and systems that don't talk to each other. You're expected to compete with larger companies, but without the enterprise infrastructure.

The real risk isn't just one study slipping. It's the cumulative impact on your pipeline and valuation.

## What High-Performing Mid-Market Sponsors Do Differently

The most successful small-to-midsize sponsors have adopted unified platforms that provide enterprise-grade capability without the complexity—complete visibility, predictable enrollment, and regulatory confidence without requiring IT specialists to manage. They've achieved Flow State—where clarity replaces chaos and operations move smoothly through the entire study lifecycle.

### What This Looks Like in Practice:

#### Complete Visibility From Launch to Submission

One system for data capture, consent, participant outcomes, and randomization. Real-time dashboards from site level to executive overview. Know exactly where your study stands—from first patient to regulatory submission. Complete audit trails and SDTM-ready exports included.

#### Global Oversight Without the Overhead

Rapid site onboarding with IRB-ready templates. Flexible workflows that adapt to regional requirements. Centralized monitoring for multi-site trials. Scale globally without scaling vendor management burden.

#### Predictable Enrollment That Protects Timelines

Integrated participant recruitment with precision targeting and smart pre-screening. Full visibility from first contact to enrollment across all sites. Hit FPI goals on schedule and protect downstream milestones.

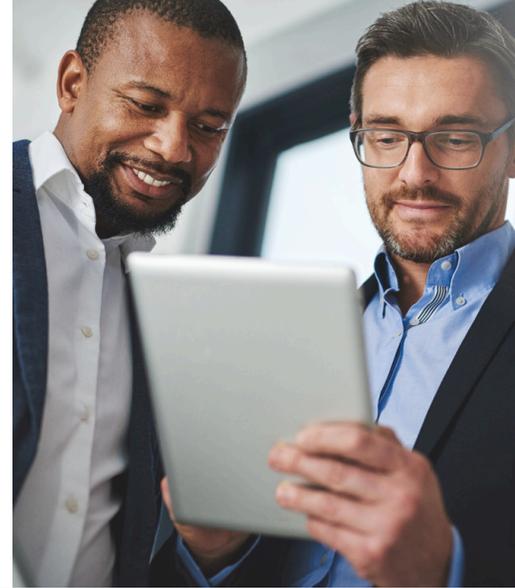
#### Transparent Pricing That Protects Your Budget

Modular options—pay only for what your portfolio needs. Predictable costs aligned with study volume. No hidden fees or surprise change orders.

## The Support That Protects Your Investment

Every OpenClinica client gets a dedicated Customer Success Manager, guided onboarding, 24/5 support, and proactive check-ins to identify problems before they impact timelines. Our Professional Services team handles protocol review, study builds, and post-launch optimization.

We've worked with pre-seed biotechs and established MedTech leaders. We understand regulatory timelines, board pressures, and investor expectations. When your trials succeed, participants benefit—and we work alongside you to make sure that happens.



## What Changes When You Get This Right



### For Your Portfolio

Launch studies in weeks instead of months. Enrollment visibility keeps studies on track. Audit-ready data from day one means faster reviews. Fewer vendors means your team focuses on science, not logistics.



### For Your Operations

Unified workflows give you consistency across your portfolio. Real-time data quality signals let you fix issues before they become crises. SDTM-ready exports reduce regulatory review cycles.



### For Your Leadership

Board updates backed by real-time data. Transparent costs and fewer surprise overruns. Move faster than competitors stuck in enterprise procurement. Demonstrable operational excellence strengthens your investor story.

## The Bottom Line

Your therapies deserve to reach participants on time. Your team deserves infrastructure that accelerates their work instead of complicating it. When you have complete visibility from first participant to database lock, you achieve Flow State—where everything works together and your entire portfolio performs better.

**Ready to See What This Could Mean for Your Portfolio?  
Get In Touch!**